

February 1, 2018

To Our Friends,

Racin' for Rescues is our 14th Annual 5K Run & Walk (formerly the Turkey Trot). This event will be held on April 14th, 2018 at The Riverfront Swim Club. This will be the seventh year The Riverfront Swim Club is supporting the Suffolk Humane Society with the proceeds from the event. Last year over 200 people, and a number of their four-footed friends, participated in this event and helped raise over \$7,000 for the Humane Society.

The Suffolk Humane Society is comprised of volunteers contributing their time, energy, skills, and passion to ensuring the welfare of our most vulnerable companion animals. Suffolk Humane Society does not receive any city, state or federal funding. All monies received by the society come from individuals and businesses; people like you, who share the desire for animal welfare.

We invite you to support this charity event by considering a sponsorship, donations in kind, personal donation, or registering to participate in the run/walk. The participants, donors and sponsors help us achieve our goal of raising funds to benefit the Suffolk Humane Society. Sponsorship is needed to help cover our expenses for the participant long sleeve t-shirts, continental breakfast, racecourse supplies, beverages and awards. Your company will receive valuable recognition in this event by having your company's name and/or logo on our race t-shirt and on the registration form. Proceeds collected from sponsorship, registrations fees, and donations will benefit the Suffolk Humane Society.

If you have any additional questions about the Racin' for Rescues 5K Run/Walk and 1-Mile Kids Fun Run, please give us a call at 757-483-3906.

Thank you for your consideration.

Sincerely,

Pam Sweet

Pam Sweet Riverfront Swim Club Manager & Racin' for Rescues Organizer 757-483-3906



5301 Sports Club Run Suffolk, VA 23435 757-483-3906

Email: <a href="mailto:swimclub@charter.net">swimclub@charter.net</a> <a href="mailto:swimclub.com">www.riverfrontswimclub.com</a>



The Riverfront Swim Club

14th Annual 5K Run/Walk and 1-Mile Kids Fun Run
(Formerly the Turkey Trot)

Saturday, April 14th, 2018 at 9am

Proceeds to Benefit Suffolk Humane Society

## **Sponsorship Opportunities**

### Platinum Paw Sponsor \$750

- Listing on promotional material, including event registration flyer, Suffolk Humane Society website, and goody bag informational sheet
- Company name/logo on event long-sleeved T-shirt listed in top placement.
- Announcement at the start of the run/walk by a company representative
- Company provided banner or sign displayed at the event
- Sponsor may provide marketing material to be placed in runner bags.
- One eight-foot table to display company marketing information with or without company representative.
- 10 complimentary runner/walker registrations

### **Gold Paw Sponsor \$500**

- Listing on promotional material, including event registration flyer, Suffolk Humane Society website, and goody bag informational sheet
- Company name/logo on event long-sleeved T-shirt to be placed directly below the Platinum Paw sponsor.
- Company provided banner or sign displayed at the event
- Sponsor may provide marketing material to be placed in runner bags.
- One six-foot table to display company marketing information with or without company representative.
- 6 complimentary runner/walker registrations

### Silver Paw Sponsor \$300

- Listing on promotional material, including event registration flyer, Suffolk Humane Society website, and goody bag informational sheet
- Company name/logo on event long-sleeved T-shirt placed below Gold Paw Sponsor.
- Company provided banner or sign displayed at the event
- Sponsor may provide marketing material to be placed in runner bags.
- One six-foot table to display company marketing information with or without company representative.
- 4 complimentary runner/walker registrations

### **Bronze Paw Sponsor \$200**

- Listing on promotional material, including event registration flyer, Suffolk Humane Society website, and goody bag informational sheet
- Company name/logo on event long-sleeved T-shirt
- 1 complimentary runner/walker registration

In order to have company name/logo on T-shirt, sponsorship forms must be received by March 16th, 2018

We are also accepting **In Kind Donations** of food items for our post-event celebration as well as items for raffle or inclusion in Runner Goody Bags.



# The Riverfront Swim Club 14th Annual 5K Run/Walk and 1-Mile Kids Fun Run (Formerly the Turkey Trot) Saturday, April 14<sup>th</sup>, 2018 at 9am Proceeds to Benefit Suffolk Humane Society

# **Sponsorship Form**

Compa	any Information			
Busine	ess Name			
Contact Name		Posit	Position	
Mailin	g Address			
City _		State	·	Zip
Phone C		Cell F	Cell Phone	
Email		URL _		
Spons	or Level (due by March 16 <sup>th</sup> , 2	<u>018)</u>		
	Platinum Paw Sponsor \$750			
	Gold Paw Sponsor \$500			
	Silver Paw Sponsor \$300			
	Bronze Paw Sponsor \$200			
l., 16:	d Donations (due by March 23'	rd 2010)		
	d like to donate the following it E, POST-EVENT CELEBRATION,		ODV BAGS:	
	L, FOST-LVENT CLLEDIATION,			
Date d	lonation available on:			
Compa	any can deliver items to The Riv	verfront Swim Cl	uh: Yes or No	
·	,			
Pick u	p of items from a Racin' for Res	cues representa	tive requested: `	Yes or No
	ent Information			
	Check (Payable to Suffolk Humane Society)			
	Mail: The Riverfront Swim Club 5301 Sports Club Run Suffolk, VA 23435			
	Email: swimclub@charter.net			
	VISA M/C Discover			
	Credit Card #		Exp Date	Security Code
	Signature		Date	